

# Eternal youth with new anti-wrinkle cream



The aging process starts as early as the age of 30. Our subcutaneous fat decreases and the skin loses protein fibers, causing it to become less elastic. But that's exactly what today's women don't want – they want to look youthful, fresh, and radiant. This loss of substance is to be kept hidden, especially as looking young and beautiful is considered the ideal these days. For men too, the desire for eternal youth is now commonplace. Whether male or female, more and more

people are seeking out the plastic surgery clinic of Dr. Constance Neuhann-Lorenz and Princess Dr. Sarah von Isenburg on Munich's Theatinerstraße. The two doctors – a mother and daughter partnership – talk through appropriate solutions with their patients, while also moderating any unrealistic requests. The end result doesn't have to be an operation – on the contrary, there are non-surgical products such as the “myHYPPP” series, which Princess von Isenburg has developed jointly with other plastic surgeons and scientists from the Technical University of Munich at its rechts der Isar university hospital.

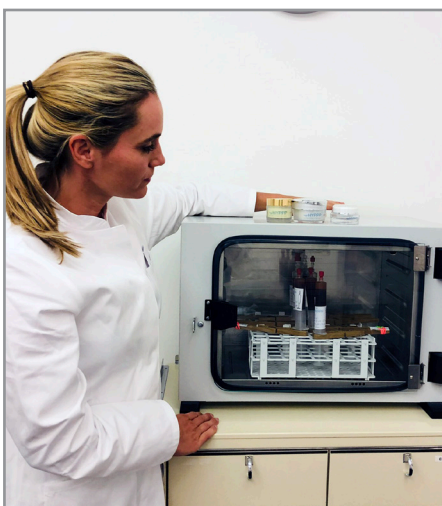
The product contains not only nourishing ingredients but also the right active ingredients. These are obtained from the patient's own blood and – in particular – with the aid of BINDER incubators. The idea is a good one and its application –

## Requirements

- Accurate temperature control
- Easy to open
- Unit must be reliable in continuous operation

## BINDER solutions

- Temperature range: ambient temperature plus 5 °C to 100 °C
- APT.line™ preheating chamber technology
- Natural convection
- Adjustable exhaust air flap
- Controller with timer functions
- Inner door made of tempered safety glass (ESG)
- 2 chrome-plated racks
- Stackable
- Class 3.1 independent temperature safety device (DIN 12880) with visual temperature alarm
- Computer interface: RS 422



› Princess Dr. Sarah von Isenburg monitors the storage of blood samples in a BINDER incubator.

when you know how it works – is feasible and scientifically replicable.

The process starts with a blood sample. The sample is then placed in a BINDER incubator, which is ready and waiting to receive the cells at an interior temperature of 37 °C, i.e., body temperature. The blood is contained in a hermetically sealed syringe. Due to the lack of oxygen, growth factors similar to those found in wound healing are formed over the four to seven days that the cells are stored. These factors or signals are filtered from the conditioned blood and incorporated into the cream.



> A perfect team both personally and professionally: Dr. Constance Neuhann-Lorenz and her daughter Princess Dr. Sarah von Isenburg (right).

“These signals are able to read the body well, leading to the production of new collagen, elastin, and nourishing blood vessels,” states Princess von Isenburg,



> The anti-wrinkle cream from Princess Dr. Sarah von Isenburg activates cell renewal processes in her patients' faces. Here, the doctor is taking a close look at the healing processes.

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Princess von Isenburg

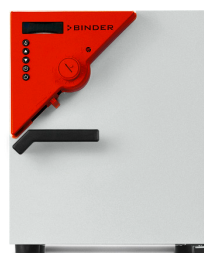
explaining how her cream works. She goes on to say that further cosmetic surgeons are already building on her method in the BINDER incubator. “We are already achieving significant success with the cream, the serum, the eye cream, and the HYPPPP Princess Mask,” states the doctor

who comes from a family of surgeons. She explains that this gentle method is helping many women to feel better about themselves and regain their confidence. Princess von Isenburg adds, “I use the cream myself and have noticed a real difference. Normal anti-wrinkle creams aren't allowed to contain any active ingredients, but ours are.”

### Advantages of standard incubators with natural convection (BD 23):

#### Advantages:

- Safe and reproducible results even under high batch throughputs in long-term operation
- Disinfection routine at 100 °C
- Inner glass door for a stable atmosphere



> Model BD 23

Further models are available here > [go2binder.com/en-Standard-Incubators](https://go2binder.com/en-Standard-Incubators)

**myHYPPPP**

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